

SALAMANCA ACHIEVES

COMMUNITY ACTION PLAN (2008-2009)

Tobacco Control	Committee Members	Activities	Timeline	Who is responsible	Designated \$
Local Youth Possession Ordinance	Tina Owens, Mayor Pond + City Council	<p>The proposed law states “no person under the age of eighteen (18) years shall possess, receive, purchase, sell, distribute, use, or consume tobacco products ...”</p> <ul style="list-style-type: none"> • Minors may be permitted to possess tobacco products in the course of their employment, as may be permitted by other applicable law • Minors may possess, receive, or purchase, sell or distribute tobacco products as part of law enforcement actions • Enforcement officers will not fine or jail minors found to be in possession of tobacco products. The officers will have authority to seize the tobacco products and destroy them fourteen days after seizure <p>(see attached Resolution)</p>	Completed passage of ordinance, effective 9/16/08	Tina Owens	NO cost
Education	*Megan Taylor, Tina Owens, Kristin Lasseter	<p>To supplement this law, CHART is pursuing several educational actions:</p> <ul style="list-style-type: none"> • ACHIEVE funding used to purchase 	Ordinance effective 9/16/08	<i>*for purposes of the CAP, please note that Ms. Taylor is no longer employed as Tob Educator (12/08) due to</i>	

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	<p>(School Resource Officer/SRO)</p> <p>Deb Nichols, Tina Owens</p> <p>Tina Owens + Sal PD</p> <p>Mary Elizabeth, Michelle Hill (school media contact), + SRO</p>	<p>educational brochures for enforcement officers to distribute to persons under eighteen found violating the tobacco possession law. Brochures will address harmful effects of both chewing tobacco + smoking tobacco use on the user, as well as harmful effects of second-hand smoke on family, friends, etc. (w/age + literacy-appropriate messages)</p> <ul style="list-style-type: none"> • ACHIEVE funds used to purchase positive reinforcement bracelets i.e. with the phrase “I’ve been caught NOT smoking” or “smoking stinks” for local enforcement officers to distribute to minors that are observed not smoking or possessing tobacco products. These bracelets + positive attention from enforcement officers show support from community leaders toward youth in their decision to quit using OR not use tobacco products. • Law enforcement officer will deliver copies of ordinance to local smoke shops • CHART (see attached), in collaboration with media department at the school and w/SRO, will develop a media campaign to raise awareness of local law. Campaign will be broadcast on channel 13, a local station available to all families in the area 	<p>Fall 2008</p> <p>Ongoing</p> <p>Winter 2008/2009</p>	<p><i>lack of continued funding @ County level; all future Tobacco activists will be coordinated by Tob Coalition members incl Deb + Kate</i></p> <p>Deb</p> <p>Tina</p> <p>Mary Elizabeth</p>	<p>\$200.00 inkind</p> <p>\$175.00</p> <p>NO cost</p> <p>NO cost</p>
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		<p>that subscribe to Atlantic Broadband Cable system, as well as televisions within the school. This system covers the town and city of Salamanca and reaches roughly seventy percent (70%) of families with school-aged children.</p> <ul style="list-style-type: none"> • Extensive media coverage provided in Sal Press, Olean Times Herald and Jamestown Post Journal 	Fall 2008	Chris	NO cost
Young Lungs at Play (YLAP)	Kate O’Stricker, <i>Megan Taylor,</i> Chris Bailey, Mayor Pond + City Council	<ul style="list-style-type: none"> • CHANGE assessments have shown that the community has minimal smoking ban policies in outdoor community venues and interest in the youth tobacco possession legislation illustrates the readiness of the community to promote the health of our young generation • Megan Taylor investigated which city parks would be best for implementing YLAP • Once appropriate parks were selected, regulations were drafted and submitted to City Council for legislative processing • When passed through the city council, signs will be designed, ordered, and placed in the selected areas • Kick-off events will be planned to raise awareness of these new park non-smoking 	<p>Ordinance passed 10/8/08 (see attached Resolution)</p> <p>Fall 2008</p> <p>Spring 2009</p>	Chris	<p>NO Cost</p> <p>YLAP signs posted by DPW @ no cost</p>

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		regulations			Signs provided to ACHIEVE by TriCounty Tob Coalition
Medical Chart Checks	Kate and Megan w/Patrick	A committee within CHART is collaborating with Patrick O'Connell, tobacco cessation coordinator from Southern Tier Health Care System, Inc., to develop a protocol for medical providers to check with patients regarding smoking status at onset of each visit. This strategy allows providers to meet with patients who are suffering from symptoms of health conditions as result of tobacco use, and those who are not reached through other interventions. Will include medical <i>and dental</i> providers. There is large Article 28 Dental Clinic in Salamanca which sees a significant Medicaid population, many of whom have high smoking incidence.	Winter kickoff 2008/09	Kate	No cost
PENNSY Trail	Committee Members	Activities	Timeline	Who is responsible	Designated \$

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Maintenance and Upkeep	Sandi , Deb, Lindsay	<p>Department of Public Works lacks personnel to maintain trail consistently. CHART members are researching grant opportunities to fund initial clean-up measures and to develop a sustainable trail adoption program for continued maintenance.</p> <p>Volunteer groups to “adopt” portions of trail for sustainable maintenance (LIONS/LEOS, KIWANIS, Rotary, Holy Cross AC, Legion, VFW, Garden Club, Local Churches + Seneca Longhouses, Chamber, Sr Ctr Committee, Seneca Elders)</p> <p>Consider formal development of COP (Citizens on Patrol) program</p> <p>Salamanca HS PIG (Participation in Govt) class</p> <p>County Youth Court youth</p> <p>Friends of strays/ Doggy Etiquette Program (appropriate dog poop disposal when walking)</p>	<p>Spring kickoff/ Earth Day Week (April) + ongoing thereafter</p> <p>Utilize help of Sal YB and Kid Zone youth</p>	<p>Deb to review/apply for funding</p> <p>Sandi to facilitate w/DPW staff</p> <p>CHART to collaborate with volunteers utilizing existing network</p> <p>Lindsay to coordinate</p> <p>Mary Elizabeth</p> <p>Laurie Peterson/Co YB</p> <p>Kim Zelinski</p>	<p>\$500.00 (initial cost: garbage bags, gloves, refreshments for volunteers)</p> <p>50% match to DPW est@\$7500-seasonal employee maint</p> <p>DPW will dispose of garbage + place garbage cans along trail for future use</p> <p>Stipend to CCE for Lindsay’s time thru Supp funding</p> <p>NO Cost for volunteers incl youth</p>
Multi-use Trail	Tina	<p>CHART is working with Salamanca PD to reinstate bicycle patrols along the trail on a seasonal basis. To assist this endeavor, ACHIEVE funds will be used to purchase bicycles, helmets + saddle bags for patrols. With additional security,</p>	<p>May (Mother’s Day) 2009 kickoff event</p>	Tina	<p>Cost of 2 bikes w/helmets + bags @ \$1,200 total</p>

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		<p>there is an anticipated decrease in delinquent activity and an anticipated increase in positive utilization of the trail.</p> <p>Nation Marshalls will also be asked to assist w/security.</p> <p>ACHIEVE will offer funding w/50% match to offset costs of patrols.</p>			<p>50% match of patrol costs est @ \$8,000 thru Supp funding</p>
Nature Trail	<p>Lindsay, James Lapey, Mary Elizabeth + school staff</p>	<p>Local ornithologists to give insight into bird species native to the area + frequent the trail. Seeking assistance of Nan Miller, master gardener in Salamanca, + local Garden Club to plant shrubs + plants along trail to attract variety of bird life for bird watchers/general public to enjoy.</p> <p>Signs developed by school students for this purpose will denote assortment of bird species community can expect to see around vegetation at various points along the trail.</p>	<p>Winter prep for May kickoff</p>	<p>Mr. Lapey and Lindsay</p> <p>Mary Elizabeth</p>	<p>Cost for shrubs, plants, flowers, etc. est @ \$500</p> <p>Materials cost for signage; looking for local lumber company to donate</p>
Fitness Trail	<p>Ann Marie + Y staff</p> <p>Nancy + Karen</p>	<p>Activate America staff at Olean-Bradford YMCA will be leading CHART in developing a collection of fitness stations to post along the trail. These stations fit with mission of Activate America in that they are small steps to encourage healthy lifestyle changes within the community.</p> <p>School students + Seneca Nation will be asked to</p>	<p>Winter prep for May kickoff</p>	<p>Ann Marie</p>	<p>Cost of signage est @ \$2,000 for total of 4 stations</p>

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	<p>Mary Elizabeth + school staff</p> <p>Sal Youth Ctr staff w/Sandi</p>	<p>assist w/development of signage for trail that is culturally appropriate.</p> <p>Initiate used bike donation and repair program utilizing local Youth Residential Program for repairs (see attached); donated/repared bikes to be given to needy youth @ discretion of Youth Bureau staff</p> <p>Consider bike rack placement at beginning and end of trail for those “biking to walk”</p>	<p>Winter 2008/09</p> <p>ongoing</p>	<p>Mary Elizabeth + Karen</p> <p>Sandi</p>	<p>NO cost for repairs</p>
<p>Salamanca Police Department</p> <p>Seasonal Bike Patrol</p>	<p>Tina</p>	<p>CHART is collaborating with Salamanca PD to reinstate bicycle patrol along the trail on a seasonal basis at specified hrs. To assist this endeavor, ACHIEVE funds will be used to purchase bicycles, helmets + saddle bags for the patrol.</p> <p>ACHIEVE will offer funding w/50% match to offset costs of patrols.</p>	<p>Mother’s Day Weekend 2009 kickoff</p>	<p>Tina</p>	<p>See previous costs identified</p>
<p>Reclamation Activities</p>	<p>Laura, Sandi, Deb, Ann Marie, Kate + CHART</p>	<p>Penny Brown’s family has been approached + is ready to work w/ACHIEVE + community in its “Reclamation of the Pennsy Trail” activities.</p>	<p>Winter/spring 2008/2009</p>	<p>Laura</p>	<p>Cost for printing 12x18 posters @ \$200 total</p>

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		<p>In addition to rededicating the trail in Penny's memory + to honor her family, there will be the 1st annual PB Run/Walk; sponsorship monies will go to a local charity of the family's choice. Events will be held on Mother's Day weekend, the 10th anniversary of the murder of Penny, a very active, fit nurse mid-wife, well-known in the community.</p> <p>City, Seneca Nation + County officials to be invited as well as State Senator Cathy Young (integral in passing Penny's Law)</p> <p>Benches to be placed along trail; businesses/service orgs will have opportunity to "adopt a bench"</p>	<p>Kickoff dedication and Walk/Run to be held May 9th, 2009</p>	<p>CHART will all contribute to planning for + coordinating Run/Walk activs</p> <p>CHART members to post posters + work closely w/media to publicize activs</p>	<p>Costs for Walk/Run participants' Tshirts @ \$2400 total</p> <p>Donation of bottled water from local vendors</p> <p>Cost of 4 benches @ \$2,000 UNLESS donated by local groups</p>
Safe Streets	Committee Members	Activities	Timeline	Who is responsible	Designated \$
Walkability Assessment		<p>CHART hosted a walkability assessment led by Justin Booth, trained walkability expert from Wellness Institute, Buffalo, NY, and Joshua Poppel, city planner from Albany.</p> <ul style="list-style-type: none"> Key leaders + representatives from the community were invited to join CHART 	<p>Assmt completed 8/28/08; coincided</p>	<p>Kate</p>	<p>Cost of refreshments + lunch @ \$200</p>

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		<p>on this walk. From this exercise + subsequent discussion, CHART continues to define goals for achieving a navigable community for walkers, bikers, and motorists.</p> <ul style="list-style-type: none"> • ACHIEVE funding paid for travel expenses and stipend for guest speakers + for follow-up asmt report • Follow-up Assessment report sent to Kate; copies made for CHART members; also shared w/Mayor, city planner and DPW 	<p><i>w/site visit</i></p> <p>September 2008</p>	<p>Kate</p>	<p>\$1,500</p>
Bicycle Racks	Sandi + Ray Wilson (DPW)	<p>Sandi contacted DPW regarding installment of additional bicycle racks throughout community to promote bicycling as regular mode of transportation. DPW installed a rack (recovered from storage) in front of Municipal Building in July 2008 due to these conversations. CHART is exploring additional funding + locations for bicycle racks within community that would promote bike transportation.</p>	<p>Ongoing</p>	<p>Sandi</p>	<p>Cost of 4 additional bike racks @ \$2,000 total</p>

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		<p>Program, the Health Ed division of the County Health Department, and health classes at area schools to develop and present these sessions. The purpose of the adult sessions is to give attendees skills needed to prepare healthier food for their families. Sessions for children are intended to develop a basic understanding of the importance of healthy food choices. Sessions will also involve samples of healthy foods to expand their horizons and encourage positive attitudes towards fruits and vegetables.</p> <p>Farmer's Market, Seneca Nation Veggie Bucks program + Local Produce Vendors offer opportunities for education on-site by Coop Ext Nutrition Educators as to proper usage/prep of fresh produce</p>	<p>Summer/Fall 2009</p>	<p>Kate</p>	<p>CCHD, CCE + HCA have models + materials that can be shared for presentation purposes (No cost)</p> <p>No cost</p>
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<p>Summer Lunch Program</p>	<p>Sandi, CCA staff, Nancy</p>	<p>City YB Summer Playground program, the summer school program, and YMCA Summer Kids Camp:</p> <ul style="list-style-type: none"> • Working to incorporate more fresh fruit into programs, as opposed to canned fruits as only option • To overcome cost barrier, looking to join with a variety of local suppliers to get reduced prices on produce delivered • To make this effort child-friendly, start with one fresh fruit day a week, such as Mango Monday or Fun Fruit Friday • CHART will sponsor one Family Day in the Park program which includes activity and lunch 	<p>Winter/Spring prep for summer 2009 (6 wk program)</p> <p>Summer 2009</p>	<p>Nancy + Sandi</p> <p>Sandi + Lindsay</p>	<p>Mini-grants to be awarded based on estimated costs for fresh produce; donations from local vendors expected also</p>
<p>Youth/Community Soup Kitchen</p>	<p>Sandi + CCA Staff + local volunteers</p>	<p>CHART wishes to extend service hours of existing soup kitchen from four to five nights/ week. Some children eat breakfast + lunch at school, then dinner at the soup kitchen. By extending service to Friday afternoon, CHART helps ensure that those children have an opportunity for at least three square meals five days/week. <i>It is CHART's fundamental belief and goal that NO child should go hungry!</i></p> <p>Primary need is volunteer(s) to oversee soup</p>	<p>Ongoing conversations w/CCA + volunteers in hopes that at any time a full 5 days of dinners can be made available</p>	<p>Sandi + Amy</p>	<p>IF any costs need to be covered, mini-grant may be awarded</p>

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Marketing 'Salamanca ACHIEVES'	Committee Members	Activities	Timeline	Who is responsible	Designated \$
		kitchen on 5 th night not presently manned.			
Walkability Assessment		<p>Invitations were addressed to key movers and shakers within Salamanca. This assessment allowed CHART to move forward with its initiative and also gave CHART an opportunity to inform additional members of greater Salamanca about ACHIEVE w/steps being taken to improve the health of the community.</p> <p>Media coverage provided by Sal Press, Olean Times Herald and Jamestown Post Journal</p>	August 2008	Kate	See previous
Falling Leaves Festival	Ann Marie + Y Staff	<p>The 2008 theme for this annual festival was celebration of Cattaraugus County's Bicentennial Year. CHART had a presence at the festival, highlighting the ACHIEVE Initiative and promoting another 200 years of health and wellness within Salamanca.</p> <p>2009 Festival will feature a Fall Family Walk/Run event coordinated by Y staff</p>	<p>9/2008 completed</p> <p>9/2009</p>	<p>Ann Marie</p> <p>Ann Marie + Nancy</p>	Costs to be covered by mini-grant
Logo Design Contest		Youth contribution is a crucial aspect of CHART and its plan of action. After publicity of the Initiative within the community, CHART will be holding a logo design contest open to youth of	Winter 2008/09	Mary Elizabeth+ Lindsay	

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		<p>Salamanca. After students submit their designs, CHART members will choose a winning design. It is our goal to then have talented Carson Waterman, a nationally acclaimed Native artist from Salamanca, touch up the final design for the Salamanca ACHIEVE logo.</p> <p>Marketing student from local university (St. Bona) may be utilized to assist</p>	<p>Design completed by May 2009 activities</p>		<p>Contest prizes:</p> <p>WII @ \$300 for grand prize + 4 \$25 WalMart gift certifs for school level winners (one/school)</p> <p>No cost</p>
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